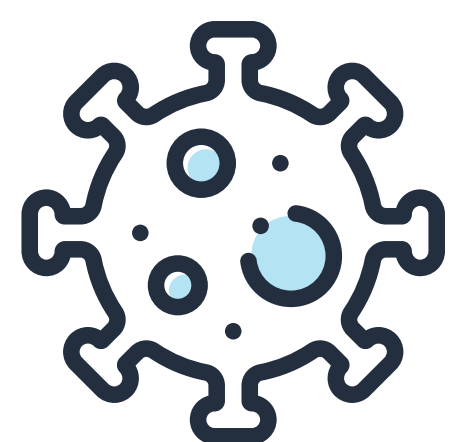




The State of Upskilling in Massachusetts

According to *The American Upskilling Study*:

Talent attraction tool: 34% of workers in Massachusetts said they would leave their job for upskilling opportunities elsewhere.



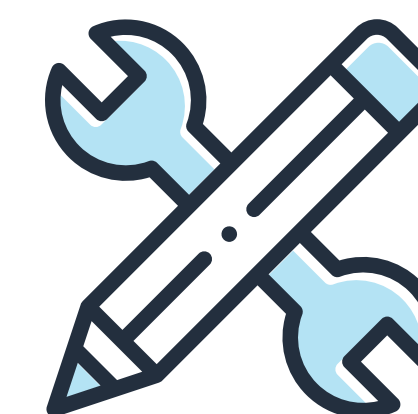
COVID impact:
26% of workers in Massachusetts have been laid off due to COVID.



Jobs available:
There are 214,000 open jobs in Massachusetts.
(Latest U.S. Bureau of Labor Statistics Data, March, 2021)



Room to grow:
49% of workers in Massachusetts are highly interested in upskilling



Changing lives:
69% of upskilling participants in Massachusetts say their quality of life has improved

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