amazon

Amazon in Wisconsin



Amazon has been investing in the U.S. for more than 30 years, strengthening the economy nationwide. Our presence in Wisconsin began in 2006. Today, the state is a thriving innovation and logistics hub for Amazon.

Investment in the Badger State

$15 billion+

invested since 2010, including infrastructure and employee compensation.

$15 billion+

contributed to the state's GDP since 2010, driving economic growth.





Jobs

We're creating good, safe jobs.

- **13,000+ full- and part-time** employees in Wisconsin.
- **10,000+ jobs supported** in industries such as construction, logistics, and professional services – suppliers and partners who we rely on every day.

Upskilling

We're preparing the workforce of tomorrow, today.

- **nearly 2,000 employees** in Wisconsin have participated in our free education and skills training programs since 2019.
- **9 education partners** across Wisconsin participate in Amazon's Career Choice program, which prepays tuition for employees.

Supporting Small Businesses

Independent sellers – most of which are small- and medium-sized businesses – grow and scale their businesses with Amazon.



$370,000+

in average sales by independent sellers in WI.



41 million+

items sold by independent sellers in WI in Amazon's store.

Our Presence

With a variety of facilities across Wisconsin, Amazon is deeply embedded in local communities.

- **8** Fulfillment and Sortation Centers
- **7** Delivery Stations
- **3** Rural Super Rural (RSR) delivery stations
- **3** Whole Foods Market locations
- **1** Prime Now Fulfillment Center
- **1** Amazon Hub Locker+ location

Community Giving



$700,000+

donated to 10+ local community organizations.



700+

employees engaged in volunteering.



10,000+

students and 1,000+ teachers reached through education programs.



200,000+

computer science learning hours supported.



200,000+

meals delivered on behalf of food banks and nonprofits.

Learn more about Amazon's investments in the U.S. and Wisconsin.

All investment and economic impact figures have been estimated by Keystone Strategy, a third-party consultancy, based on Input-Output methodology developed by the U.S. Bureau of Economic Analysis. Unless otherwise mentioned, the data are as of December 2025.

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