

## TERMS & CONDITIONS: #MoreThanaBox Campaign

1. Amazon Australia encourages its customers to reuse any boxes and packaging materials received from the purchase of goods from [www.amazon.com.au](http://www.amazon.com.au) before they are recycled. Amazon has released a new range of boxes featuring festive illustrations ("Amazon Box") which are designed to be decorated and reused as an alternative to wrapping paper. All Amazon Boxes feature cut-out baubles on the internal box flaps that customers can decorate using a selection of four bauble illustrations, which are available to download from <https://assets.aboutamazon.com/bc/bd/ebc3ef1f48fea977e0408e3cb8b4/beck-feiner-christmas-baubles.pdf> ("Amazon Bauble").
2. Amazon will be supporting Greening Australia and will donate \$5 for every customer post on Instagram which captures (a) a customer's decorated Amazon Box, (b) any decorated box used as an alternative to wrapping paper, or (c) a customer's decorated Amazon Bauble, capped at AUD\$10,000 ("#MoreThanaBox Campaign"). As part of this Campaign, Amazon also undertakes to donate a further and separate AUD\$10,000 to Greening Australia, to help them reach their goal of planting half a billion trees by 2030.
3. This #MoreThanaBox Campaign is a limited time offer. This Campaign expires at the earlier of 11:59 pm (AEDT) December 25, 2021 or when 2,000 customers redeem the offer.
4. The #MoreThanaBox Campaign is open to residents of Australia aged 18 years or older. The Instagram account must be set to 'public' for the entry to be received and counted.
5. To enter, entrants must post the image of their (a) decorated Amazon Box, (b) other decorated box used as an alternative to wrapping paper, or (c) decorated Amazon Bauble, to Instagram and tag @amazonaustralia and include the hashtag #MoreThanaBox (together, the "Entry Materials"). Entries must comply with these conditions to be valid.
6. By posting a photo to Instagram as part of the #MoreThanaBox Campaign, entrants will be deemed to have read, understood, and accepted these terms and conditions, and any amendments to them as made from time to time, and consent to Amazon using the photo and materials submitted to Amazon in connection with the #MoreThanaBox Campaign as Amazon deems appropriate (including all marketing associated with the #MoreThanaBox Campaign).
7. Amazon will only accept entries that are completed and submitted in the format designated. Incomplete entries will not be accepted. Duplicate entries are not permitted and may be disregarded. All entries are deemed to be entered into the #MoreThanaBox Campaign on the day of receipt by Amazon.
8. By entering and submitting a #MoreThanaBox Campaign photo, entrants: (a) grant to Amazon, the right and license to use and publish the Entry Materials in any way(s) Amazon sees fit, including but not limited to dissemination by email, social media and on the Amazon.com.au website, Amazon.com.au Facebook page, Instagram account and Twitter feed; (b) waive any moral rights in the Entry Materials and any materials incorporating the Entry Materials and any rights they may have to inspect or approve the activities and release and discharge Amazon from any claims or liability relating to Amazon's reasonable use of that entrant's Entry Materials; (c) confirm that the Entry Materials do not infringe, and do not incorporate any material that infringes, the rights (including intellectual property, privacy and confidentiality) of any third party and the entrants release and discharge Amazon from all claims and liability relating to any use of the Entry Materials including (without limitation) claims that the use of the Entry Materials breach any third party rights; (d) they will only submit an Entry which they have personally created or have the right to submit; and (e) agree that Amazon will not be obligated to use the Entry Materials for any purpose.
9. Amendment: To the maximum extent permitted by applicable law, Amazon reserves the right to change these rules or cancel the #MoreThanaBox Campaign at any time, in its sole discretion.
10. Copyright: The #MoreThanaBox Campaign and all accompanying materials are copyright protected by Amazon.com, Inc. and its affiliates. All rights reserved.
11. Entrants completely release Instagram in relation to this promotion and acknowledge that this promotion is in no way sponsored, endorsed, administered, or associated with Instagram.
12. Privacy Notice: All information submitted in connection with this Contest will be treated in accordance with these terms and conditions and Amazon's Privacy Notice.
13. Amazon's Privacy Policy contains information about how you may access and seek correction of the personal information that is held by Amazon, how you may complain about a breach of the Australian Privacy Principles or a registered privacy code that binds Amazon and how Amazon will deal with such

a complaint. You can contact Amazon by mail to Attention: Legal Department, Amazon Commercial Services Pty Limited, Level 37, 2 Park Street, Sydney NSW 2000. 14. Nothing in these terms and conditions excludes or modifies or purports to limit, exclude, or modify the statutory consumer guarantees as provided under the *Competition and Consumer Act 2010* (Cth) or similar consumer protection laws in the States and Territories of Australia. 15. To the extent that the Amazon is permitted by law to do so, in no event will the Amazon be liable for any: (a) loss or damage, including any special, consequential, indirect, incidental or exemplary loss or damage; or (b) death, personal injury, or property damage; (c) suffered or incurred by an entrant as a result of their participation in the #MoreThanaBox Campaign, except to the extent that such death, personal injury, property damage or other loss or damage is caused by the Amazon's negligence, fraud or wilful misconduct.