



Investing in North Carolina

Amazon has been investing in the U.S. for more than 30 years, strengthening the economy nationwide. Amazon's presence in North Carolina began in 2014. Today, the state is a thriving innovation and logistics hub for Amazon.



\$17.2 Billion

invested in NC since 2010, including infrastructure and compensation to our employees

\$17.9 Billion

contributed to NC's economy through Amazon's investments since 2010, boosting GDP

27,500

full- and part-time employees (as of December 2024)

\$200,000

average annual sales per independent seller in 2024

16,500 indirect jobs supported

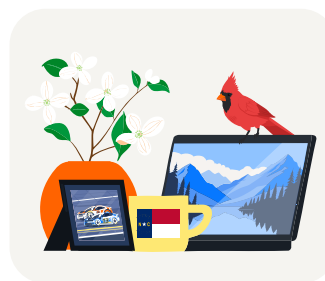
in industries such as construction, logistics, and professional services – suppliers and partners who we rely on every day
(based on U.S. Bureau of Economic Analysis methodology)

Over 64 Million items sold

by NC independent sellers - most of which are small and medium-sized businesses - in Amazon's store in 2024

Our key investments in North Carolina include:

- 16** Fulfillment and sortation centers
- 2** Prime Now fulfillment centers
- 16** Delivery stations
- 16** Whole Foods Market locations
- 1** Amazon Hub Locker+ location
- 1** Amazon wind farm
- 1** Amazon solar farm
- 2** Amazon MGM movies/TV series filmed
- AWS cloud computing infrastructure



Upskilling in the Tar Heel State

At Amazon, we're investing in and preparing the workforce of tomorrow, today. More than **425,000 U.S. employees have participated in our free education and skills training programs since 2019**. From our Machine Learning University to our Career Choice program (which prepays tuition at hundreds of education partners across the U.S.), we're committed to helping employees gain in-demand skill sets, propelling them into new careers.

We partner with **9 institutions in North Carolina for Career Choice**.

Investing in the U.S.

Over the last decade, Amazon has created more jobs in the U.S. than any other company. In 2024, Amazon's investments supported 2 million jobs – directly employing more than 1 million people across the country and indirectly supporting more than 1 million additional indirect jobs in fields like construction, retail, healthcare, hospitality, and professional services.

Investing in America's heartland. We're not just in urban locations - Amazon has invested more than \$280 billion in over 1,000 small towns and rural areas across the U.S. since 2010, and **two out of five jobs added in the last 5 years were in small towns** (with populations less than 50k). We're also investing \$4 billion to expand our rural delivery network, with a focus on small towns across the U.S., to bring even faster delivery to our many millions of customers in less densely populated areas by the end of 2026.



We're creating good, safe jobs.

Jobs for frontline employees in customer fulfillment and transportation come with an average hourly base wage of more than \$23, with employees earning an average total compensation of more than \$30 an hour when including benefits. Amazon's comprehensive benefits include:

- ✓ **Health, vision, and dental** insurance on day one for most employees, and free mental health benefits for employees and their households
- ✓ **401(k)** with 50% company match
- ✓ Up to **20 weeks of fully paid leave for new parents** and six weeks for partners who aren't eligible for leave from their employer
- ✓ **Flexible time-off** options that increase with tenure
- ✓ **Career Choice**, which now pre-pays 100% of tuition at more than 300 educational partner institutions across the U.S.
- ✓ **Free Prime membership and discounts** on eligible Amazon merchandise and everyday essentials



Amazon supports small businesses.

Over 60% of sales

in Amazon's store come from independent sellers - most of which are small and medium-sized businesses

- ✓ More than 65% of U.S. independent sellers employ at least one person **within 50 miles** of their primary business location - strengthening local economies and creating opportunity
- ✓ Independent sellers in rural areas and small towns have grown their sales by more than **30% year over year**
- ✓ In 2024, independent sellers employed **over 2 million people** across the U.S. to support their Amazon-related operations

Since 2019, Amazon has invested over

\$2 billion in our safety efforts,

including new technologies and programs to protect our employees



Learn more about Amazon's investments in the U.S. and North Carolina.

All investment and economic impact figures have been estimated by Keystone Strategy, a third-party consultancy.

